




Martina Biagi

Web Designer

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About me

I'm Martina, I'm 25 and I'm an Italian Web Designer.

In July 2018 I finished the school of Design in Reggio Emilia, and soon after I moved to Valencia, where I had the opportunity to work, as Graphic and Web Designer, at the technological and international startup Jeffapp.

During the two years abroad, I had the opportunity to work with people from all over the world and I was able to develop my predisposition to the team working and the realization of increasingly ambitious projects. I have always been a passionate about Design and in the last months I have discovered a great love for UX Design.

I am ready for new challenges, opportunities to be able to grow and acquire new skills in addition to consolidating those already learned.

Work Experience

June 2019 - March 2020

Jeffapp
Valencia, Spain

Graphic and Web Designer

I was in charge of the development and design of the franchise's landing pages, with the aim of improving the user experience through A/B tests and heat maps, in order to capture leads and increase the conversion rate.

In turn, together with the design team, I gave graphic support to the sales department in tasks such as: making / updating presentations, dossiers, webinar, among other creatives.

May 2015 - September 2017

Libreria Mondadori
San Vincenzo, Italy

Manager

I was in charge of the administration, sale and management in the library.

Education

**October 2017 -
July 2018**
International School of
Comics
Reggio Emilia, Italy

Web Design

In October 2017, I started a Web Design course which I finished at the beginning of July 2018, and where I learned to use design programs such as Photoshop, Illustrator or Sketch and also to use HTML and CSS to layout a website.

September 2009 - July 2014

Liceo Enrico Fermi
Cecina, Italy

Science Degree

Skills

Personal

Planning	
Communication	
Problem solving	
Creativity	
Team Work	

Professional

Photoshop	
Illustrator	
Sketch	
Figma	
Hubspot	
HTML	
CSS	
Hotjar	
Invision	

Languages

Italian	
English	
Spanish	

Interests



Listen music



Travelling



Reading



Training



LinkedIn / www.linkedin.com/in/martina-biagi



Behance / www.behance.net/martinabiagi